

KAITY HOWARD

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PROFESSIONAL SUMMARY

Creative producer and editor with experience producing promotional content for broadcast, digital, and social platforms. Skilled in scripting, editing, and developing engaging marketing spots that support news and programming initiatives. Proven ability to collaborate across creative teams, manage multiple projects simultaneously, and deliver high-quality promotional content under tight deadlines.

CORE SKILLS

Broadcast Promotion: Promo Writing • Campaign Development • Story Development • On-Air Marketing

Post-Production: Adobe Premiere Pro • After Effects • Media Encoder • Final Cut Pro

Digital Platforms: Social Media Promotion • Cross-Platform Distribution • Audience Engagement

Production: Project Organization • Asset Management • Creative Collaboration • Deadline Management

PROFESSIONAL EXPERIENCE

Prep & Delivery Associate Producer

The E.W. Scripps Company — Remote | Apr 2023 – Present

- Produce, script, and edit promotional content for broadcast, digital, and social platforms across multiple networks
- Collaborate with producers, designers, and audio engineers to gather assets and execute promotional campaigns
- Manage multiple concurrent projects while consistently meeting strict broadcast deadlines
- Maintain organized project workflows and media libraries across network teams

Edit Apprentice – TNT

WarnerMedia | Feb 2020 – Feb 2022

- Assisted senior editors on promotional campaigns for network programming including *Raised By Wolves* and *The Flight Attendant*
- Edited 15+ promotional spots supporting broadcast marketing campaigns
- Processed show dailies and created clip reels used for promotional development

Edit T3 Trainee

WarnerMedia | May 2019 – Feb 2020

- Provided editorial support for TNT, TBS, HBO Max, Cartoon Network, and NBA TV
- Edited condensed programming segments and created broadcast promotional elements
- Compiled media and selects used in marketing and promotional projects

Assistant Editor / Associate Producer / Researcher

"Remembering Vietnam" Documentary — Georgia State University | Aug 2016 – Dec 2018

- Produced and conducted interviews with Vietnam veterans for documentary storytelling
- Researched and collected archival footage, photographs, and historical materials
- Organized Adobe Premiere Pro project workflows and logged hours of interview footage
- Pulled key sound bites and assisted editorial team with story development

EDUCATION

Master of Arts — Film & Video Production

Georgia State University

Bachelor of Arts — Communication

Columbus State University